

Nesson International Research Scientist (1973 - 1977)

Fresh out of school and out to change the world... A professor had warned me that I would be a "speeding bullet into a barrel of molasses". But, I did two important things before realizing that I didn't want to be a researcher. I revolutionized the retro reflective sheeting (highway sign) industry with a unique alternate reflector process that used the newest ultra-shine composite which quadrupled the product lifetime and doubled its performance. The other major accomplishment was recognizing the major health risks effecting workers and coordinating the firm's policy to enforce safety in the workplace. I am sure I saved lives.

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